

Instone strengthens development pipeline with land purchase in Nuremberg's Luitpold district – potential for 160 apartments

- *Acquisition of a plot of land measuring around 5,500 m²; plans to construct three building sections with around 160 owner-occupied apartments*
- *Key cornerstone for completing the largely finished Luitpoldviertel district*
- *Building application planned for the first quarter of 2026*
- *Strong focus on sustainability: implementation in accordance with the EH-40-QNG standard and aiming to obtain certification by DGNB or NaWoh*

Essen/Nuremberg, Germany, 27 November 2025: The German residential developer Instone Real Estate (“Instone”) has acquired a plot of land measuring approx. 5,500 m² in the new Luitpoldviertel district of Nuremberg, thereby expanding its development pipeline in the Franconian metropolis. The seller of the property on Regensburger Straße in the Ludwigsfeld district is a project development company belonging to the Nuremberg-based KIB Group. The parties have agreed not to disclose the purchase price. The plan is to develop three building sections with a total of approximately 160 privately financed owner-occupied apartments and an underground car park. The building application is scheduled for the first quarter of 2026. Instone plans to implement the EH-40-QNG standard and aims to obtain certification from DGNB or NaWoh.

“By acquiring this site, we are strengthening our presence in Nuremberg and positioning ourselves in a district of great urban significance. Our ambition goes beyond the construction of buildings: we want to create high-quality projects that set ecological standards and at the same time provide places for the community to come together. With the planned owner-occupied apartments, we are contributing our expertise to the development of a sustainable neighbourhood that meets the need for attractive living space in a dynamic environment,” says Andreas Zeitler, Managing Director of Instone Real Estate.



Norbert Grund, Managing Director of KIB Group, adds: “Now that infrastructure, housing for senior citizens and students, and rental apartments have been designed or already built, the Luitpoldviertel neighbourhood still lacks the essential component of owner-occupied apartments to complete a diverse neighbourhood. In Instone, we have gained a partner that covers this segment with a high level of expertise and reliability. We look forward to working together in partnership.”

The largely completed Luitpoldviertel district on the former Autohaus Krauss site covers a total area of 28,300 m². It combines different types of housing with space for offices, retail and services. The district is characterised by its proximity to various institutes of higher education, including the Technical University of Nuremberg, and excellent transport links. The main railway station and the old town can be reached in less than 20 minutes by car, public transport or bicycle. The Luitpoldhain recreational area and Lake Wöhrder with its urban beach are also in the immediate vicinity. Another Instone Real Estate project, the Seetor City Campus, is also located in the east of the city, around ten minutes away by car.

About Instone Real Estate

Instone Real Estate is a subsidiary of the listed Instone Group, making it one of Germany's leading residential property developers. Since 1991, we have been developing future-proof and sustainable urban residential quarters with apartments for sale or rent throughout Germany – to provide a long-lasting good life in the country's metropolitan regions. Through partnership-based cooperation and open communication, we implement forward-looking ideas that meet the diverse needs of our clients. To do justice to our passion and our commitment to quality, we focus in particular on the local communities that are created, the existing neighbourhoods and the added value that we can create together for everyone. This enables us to realise sustainable values and living spaces that set ecological and social standards and take responsibility for one of the most pressing social issues of our time. www.instone.de



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